

SMS Privacy Policy

**** Sims Ventures ****

Effective Date: July 22, 2026

Sims Ventures ("we," "us," or "our") values your privacy. This SMS Privacy Policy explains how we collect, use, and protect your information when you opt in to receive text messages from Sims Ventures, including messages sent under the sender's name "Sims Deal Team." By providing your mobile number and opting in to our SMS program, you agree to the terms below.

1. Consent to Receive Messages

By submitting your phone number through a form on simsventures.com, during a consultation, or through any other opt-in method, and checking the SMS consent box, you expressly consent to receive text messages from Sims Ventures. These messages may include:

- Responses to your loan or financing inquiries
- Updates on your application, deal, or funding status
- Appointment confirmations and reminders
- Information about our loan programs, including fix-and-flip, new construction, DSCR, and refinancing options
- Occasional promotional offers and company updates

Consent to receive text messages is not a condition of purchasing any goods or services from Sims Ventures.

2. Information We Collect

When you opt in to our SMS program, we may collect:

- Your name and mobile phone number
- Your opt-in date, time, and method
- Message delivery and engagement data
- Information you voluntarily provide in reply messages, such as details about your financing needs

3. How We Use Your Information

We use the information collected through our SMS program solely to:

- Deliver the messages you have opted in to receive
- Respond to your questions and service requests
- Manage and improve our SMS program
- Comply with legal, regulatory, and carrier requirements, including maintaining records of consent

4. No Sharing of Mobile Information

****No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. ****

We may share your information only with service providers who help us operate our SMS program (such as our messaging platform providers), and only for the purpose of delivering messages on our behalf. These providers are contractually prohibited from using your information for any other purpose. We may also disclose information when required by law, regulation, or valid legal process.

We do not sell your mobile phone number or SMS consent data.

5. Message Frequency and Rates

Message frequency varies based on your interactions with us and the programs you have opted in to. Message and data rates may apply according to your mobile carrier's plan. Sims Ventures is not responsible for charges from your wireless provider.

6. Opting Out

You may opt out of receiving text messages at any time by replying ****STOP**** to any message from Sims Ventures. After you send STOP, you will receive one final message confirming that you have been unsubscribed. No further messages will be sent unless you opt in again.

7. Help and Support

For assistance, reply ****HELP**** to any message, email us at service@simsventures.com, or visit simsventures.com/contact.

8. Data Security and Retention

We use reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, use, or disclosure. We retain your phone number and consent records only as long as necessary to operate the SMS program and to meet our legal and regulatory obligations, including TCPA record-keeping requirements.

9. Changes to This Policy

We may update this SMS Privacy Policy from time to time. The revised version will be posted on this page with an updated effective date. Your continued participation in our SMS program after changes are posted constitutes acceptance of the updated policy.

10. Contact Us

****Sims Ventures****

Fayetteville, GA

Email: service@simsventures.com

Website: simsventures.com